

Startup Owner S Manual

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Steve Blank and Bob Dorf June 13, 2012 5 min read Opinions expressed by Entrepreneur contributors are their own. Editor's Note: This is the first of three excerpts from The Startup Owner's Manual,...

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Steve Blank Startup Owners Manual

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It's the indispensable reference guide for any startup founder, entrepreneur, investor or educator. Now a decade after *The Four Steps to the Epiphany* sparked the Lean Startup revolution, comes its sequel... *The Startup Owner's Manual*. The Manual incorporates 10 years of learning and best practices that have swept the startup world.

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